



UNIVERSITY OF ARKANSAS

STUDENT AFFAIRS

Organizational Structure
effective April 1, 2015

Daniel J. Pugh, Sr., Ph.D.
Vice Provost for Student Affairs

Marsha H. Norvell
Executive Assistant to the VPSA

Susan Harris
Director of Development

Adrain T. Smith
Director of Strengths-Based Initiatives

Everett A. Smith, Ph.D.
Director of Student Affairs Assessment

Student Affairs Divisional Responsibility
 Assessment - Everett Smith
 Communications & Outreach - Scott Flanagin
 Development - Susan Harris
 Diversity & Inclusion - Mary Alice Serafini
 Emergency Operations - Vacant
 Finance & Human Resources - David G. Davies
 Leadership - Lori L. Lander
 NASPA Undergraduate Fellows Program - Marsha H. Norvell
 Professional Development - Melissa Harwood-Rom
 Strengths Charter Group - Adrain T. Smith

Legend
 Student Affairs Core Team (CORE)
 Student Affairs Leadership Team (SALT)

David G. Davies
Assistant Vice Provost for Student Affairs

Mary Alice Serafini
Assistant Vice Provost for Student Affairs &
Executive Director of the Pat Walker Health Center

Melissa Harwood-Rom
Dean of Students

Scott Flanagin
Executive Director of Student Affairs
Communication & Outreach

Executive Director of University Housing

Executive Director of Student Affairs Business Services

Pat Walker Health Center

Career Development Center

Vacant
Associate Dean of Students

Lori L. Lander
Associate Dean of Students

Student Media

Administrative Services

Arkansas Union

Counseling and Psychological Services

Residential Facilities

Campus Card Office

Wellness & Health Promotion

Finance and Technology

Campus Dining/Chartwells

Medical Services

Residence Education

Vendor Relations/Contract Management

Student Standards & Conduct

Center for Educational Access

Off Campus Connections

Veterans Resource & Information Center

Center for Community Engagement

Greek Life

New Student & Family Programs

Student Activities

UA Productions